Ministério da Cultura Instituto de Arte Contemporânea present





Ivan Serpa documental

1923-2023

Ivan Serpa

documental 1923-2023

Hélio Márcio Dias Ferreira curator

Celebrate the centennial of one of the most important national artists, mark with regret its early passing, 50 years ago, and secure our country's culture memory. IAC – Instituto de Arte Contemporânea fulfills these important tasks by preserving the documental memory of masters such as Ivan Serpa (1923-1973) and presenting small exhibitions of selected parts of their trajectories.

In this exhibition, almost all the documents presented constitute the legacy of a devoted wife, Lygia Cardoso Ferreira Serpa, now deceased, who with a librarian passion kept for decades photos, newspaper articles, records of all kinds, posters, catalogues, books, personal objects of her husband, among other memories. Currently, part of the family resides in the artist's former house and studio, in a quiet street in the Méier area, in Rio de Janeiro North Zone. In this place are still kept works of the painter and substantial traces of his old creative studio.

In addition to documents (now taken care by the authority of this São Paulo institution), the works selected for this event are part of the collections of Serpa Family, Museu de Arte Contemporânea – MAC-USP, Gustavo Rebello Art and the curator's own collection. We chose some moments of the artist's trajectory, which was versatile in its making, especially between the 1960s and 1970s.

The award-winning Rio master was the founder of Grupo Frente [Front Group], a Brazilian concrete art movement, a contemporary correspondent of São Paulo's renowned Grupo Ruptura [Rupture Group]. Each core kept its particularities and both placed Brazil in the line of important abstract creators of the world scene.

Ivan won the Jovem Pintor Nacional [Young National Painter] award at the 1951 São Paulo Biennial. He pursued a brilliant career and, at the end of the 1950s, won the Travel award at Salão Nacional, an important event in the visual arts that took place in Rio de Janeiro. He stayed in Europe from 1958 to 1959. He came back multiple and master of several mediums, ranging from the smartest expressionism to the figurative world strongest vigor, sometimes loaded with explicit eroticism. He also created abstract works and returned to geometric shapes as many times as he wished.

Thus, we hope, with the initiative of IAC towards the continuity of this noble memory, to praise and thank both remarkable Ivan and his widow, Lygia, for the shared rich portion while living among us. Unfortunately, in the case of the painter, it was almost meteoric, but still renovating and upbringing for the progress of Brazilian art history.



Many critics and journalists wrote about the work of Ivan Serpa. We once lived in times of a much greater diversity of newspapers, in which we found articles that dealt with cultural production. Names such as Ferreira Gullar, Jayme Maurício, Mario Pedrosa, Aracy Amaral, Roberto Pontual and Frederico Morais, among others, had the opportunity to publish opinions about the Rio artist.

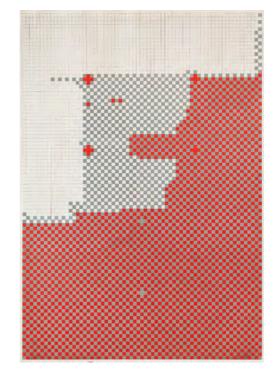


1 Formas [Shapes], 1951 Oil on canvas, 97 x 130,2 cm Coll. Museu de Arte Contemporânea da Universidade de São Paulo Acquisition Prize (Arno S/A) I Bienal de São Paulo, 1951. Donation Museu de Arte Moderna de São Paulo. Photo Romulo Fialdini 2 Vera Pedrosa, Margareth Spencer, Amilcar de Castro, Murilo Mendes, Ivan Serpa, Mario Pedrosa, Lygia Serpa and Mário Barata, 1951. Coll. Ivan Serpa Family

- 3 Untitled, n/d Fountain pen and India ink on paper, 110 x 81 cm Coll. Ivan Serpa Family Photo Romulo Fialdini
- 4 Untitled (Geomântica Series), 1973 Oil on canvas, 200 x 138 cm Coll. Gustavo Rebello Arte Photo Jaime Acioli

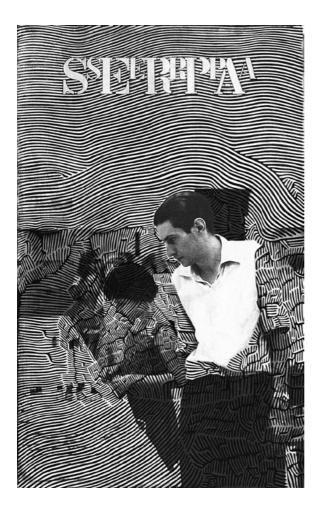


In the late 1960s and early 1970s, Ivan Serpa created the Op-Erotica series. It was formed by detailed drawings made by fountain pen, inspired by erogenous parts of the human body, as well as the labyrinthine forms of the harmful "spellings" caused by silverfish when devouring papers





5 Untitled, 1962 Oil on canvas, 97 x 130 cm Coll. Gustavo Rebello Arte Photo Jaime Acioli



Creator of the School of Arts of the Museu de Arte Moderna (MAM) of Rio de Janeiro, Ivan Serpa was a teacher of arts for children and adults. Some of his students became important artists and many who to this day figure among renowned personalities of the Brazilian arts scene still have deep respect and admiration for the master, as well as enormous gratitude. Names such as Hélio Oiticica, Lygia Clark, Aluísio Carvão and Waltércio Caldas, among others, were in the great cast of his students.

Always being a voracious reader, Ivan Serpa was fascinated by the world of writing. Thus, in 1970, he created the *Anti-Livro* [Anti-Book] and the Anti-Letter series works. In these works, he intervened with a fountain pen and ink on printed texts, creating a language that was not intelligible to our eyes.

- 6 Poster with intervention on photograph, 1970 96 x 60 cm Ivan Serpa Family Collection Photo Romulo Fialdini
- 7 Untitled (Anti-Letra Series), 1971 India ink on printed material 14 x 23 cm Coll. Gustavo Rebello Arte Photo Jaime Acioli



8 and cover

Barcelona Book, 1959 Printed by Enric Tormo Silkscreen on paper, 20 x 20 cm Coll. Gustavo Rebello Arte Photo Jaime Acioli



About Instituto de Arte Contemporânea

Instituto de Arte Contemporânea – IAC – is a center for documentation and research. Established in 1997 by Raquel Arnaud, aiming to preserve and make available for research a wide collection of documents related to the trajectory and work of Brazilian visual artists and architects.

Currently, IAC holds more than 80,000 items, including the collections of teh following artists: Amilcar de Castro, Antonio Dias, Carmela Gross, Hermelindo Fiaminghi, Iole de Freitas, Ivan Serpa, Lothar Charoux, Luiz Sacilotto, Rubem Ludolf, Sérvulo Esmeraldo, Sergio Camargo, Willys de Castro; the architect Jorge Wilheim and; the Petite Galerie documents.

IAC also invests in various forms of researches, exhibitions, publications, guided visits, seminars, courses, open classes and workshops for several kinds of audiences, in addition to offering grants on research, preventive conservation, and education. Up to now, there were 40 exhibitions and 30 publications, including books and catalogues.

Exhibition Ivan Serpa documental 1923-2023

Curator Hélio Márcio Dias Ferreira

Expography Dayson Gilbert

Visitation August 31 > December 16, 2023 Tuesday – Friday > 11–17h Saturdays and holidays > 11–16h

Documentation and and Research Center – NDP Tuesday – Friday > 11–17h by appointment contato@iacbrasil.org.br

IAC

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